

Your brand is unique. It's time to share it with the world.

Do you ever wonder why some authors hit big and some authors seem to sink into the Amazon abyss never to be seen or heard from again? We wonder about that too, and our entire mission at Aurora Publicity is to help our authors find their readers, and for our readers to find great new-to-them authors. It's relationship-building, you see. Networking 101 minus the creepy speed-dating aspect.

You may hear other authors referring to it as "magic." There's a magic formula, a magic touch, a magic... something that wraps around a new release like a warm hug and helps that book, and author, propel to the top of the best-seller list. No doubt there is magic, and it's our job to find it for you. Everyone's is different.

What can you expect when you work with Aurora Publicity? A whole lot of strategy... and a little bit of magic. It's book marketing magic time. Are you in?

What we're about.

Our commitment to our authors is to provide the right marketing guidance and execution to help them increase their visibility, expand their brand and platform, and sell more books.

Our commitment to our readers is to continuously provide a plethora of opportunities to connect book lovers with flocks of new authors and books.

Our commitment to our bloggers is to provide stories to fall in love with, or new favorite authors to follow. Together, we can share our love of reading and promoting authors.